

Resale as a Service

Revolutionizing Recommerce

Since the beginning of Parker Lane Group's partnership with Sweden's largest e-tailer and one of Europe's top 20 growing companies in 2019, PLG has processed and sold over 2M units of inventory. PLG's collaboration contributed to a 52% yield increase of online returned stock in comparison to previous stock managing strategies and increased clearance timelines by 30%.

PLG helped create a unique approach to handling excess stock by utilizing our monetization services, access to global markets, and in-house recycling center. The retailer had complete transparency on the product lifecycle through our data and reporting. This data, combined with our recycling services, has been a key contributor to the vendor's CSR objectives.



Interested in learning more?

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